

Pentacle Privacy policy

Pentacle the Virtual Business School and its subsidiaries are committed to protecting your privacy.

This privacy policy (together with our QUBE and Website terms and conditions and any other documents referred in it) sets out the basis for processing any personal data we collect from you or that you provide to us. Please read the following carefully to understand our practices regarding your personal data. By using our websites including PentacleTheVBS.com EddieObeng.com QUBE.cc and others (our '**Websites**') and by entering our spatial collaboration worlds including QUBE, (our **Spatial Collaboration Worlds**) you are accepting and consenting to the practices described in this policy.

Depending on the purpose for which you are providing your personal data, for the purpose of the Data Protection Act (the '**Act**'), the data controller (or entity responsible for the data collected) will be either us and/or any of our subsidiaries* (together '**Pentacle**'). Within the context of this policy 'we' means Pentacle.

*Pentacle the Virtual Business School 20 London End Beaconsfield, Bucks, HP9 2JH United Kingdom

Data we may collect from you

Pentacle may collect and process the following data about you:

- Information acquired/provided through our Website or the website of any member of Pentacle (collectively the '**Websites**' and **Spatial Collaboration Worlds**). This includes information provided at the time of registering to use the Websites/Spatial Collaboration Worlds, subscribing to our services, personalising the Websites/Spatial Collaboration Worlds with your preferences, participating in discussion boards or other social media functions, posting material or requesting further services. We may also ask you for information when you enter a competition or promotion sponsored by any member of Pentacle, when you respond to a survey and/or when you report a problem with the Websites/Spatial Collaboration Worlds.
- If you contact us, we may keep a record of that correspondence. If you send us personal information which identifies you via email, we may keep your email and email address. We may also collect information that is available from your browser.
- We may ask you to complete optional surveys for research purposes.

- Details of transactions you carry out through the Websites/Spatial Collaboration Worlds and of the fulfilment of your orders.
- Details of your visits to the Websites/Spatial Collaboration Worlds including, but not limited to, traffic data, location data, weblogs and other communication data, and the resources that you access.
- Details of your access to our online resources or other materials.
- Providing CVs or other information about yourself for specific purposes.

We may collect information about your computer, including where available your IP address, operating system and browser type, for system administration and to report aggregate information to either Pentacle or partners. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

How we use your data

Your data will only be used for the purposes indicated when you submit the data or as detailed under this privacy policy.

We use personal information held about you in the following ways:

- to provide you with timely service and support
- to update and enhance our records
- to compile information relating to your use of our products and services and make recommendations about goods and services and other areas that may interest you
- to ensure the content from the Websites/Spatial Collaboration Worlds is presented in the most effective manner for you and your computer
- to carry out our obligations arising from any contracts entered into between you and us to provide you with the information, products and services that you request from us
- to provide you, or permit selected third parties to provide you, with information about Pentacle goods and services which may interest you. If you are an existing customer, we will only contact you by electronic means (email or SMS) with information about goods and services similar to those which were the subject of a previous sale or negotiations of a sale to you. If you are a new customer, we or permitted third parties will contact you by electronic means. You can opt-in/out of such notifications by following the instructions on the relevant forms set out on this Website/Spatial Collaboration Worlds (or elsewhere as applicable) or at any time after providing your information
- inviting you to participate in research studies and/or market research activities

- we may analyse your data to create a profile of your interests and preferences so that we can contact you in the most appropriate way and with the most relevant information; to respond to queries from members of the public about your membership status

Disclosure of your data

We may share your data with any member of Pentacle. We will not transfer any of your data to any third parties without your permission or unless indicated in this privacy policy or agreed by you on a form on the Websites.

We may disclose your personal information to third parties without obtaining further consent from you including:

- to our business partners, suppliers and subcontractors for the performance of any contract we enter into with you or service we have offered.
- where we outsource any of our business functions under which we collect or store your data, in which case we will ensure that any such service provider adheres to at least the same obligations of security with regard to your data as undertaken by us
- where we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets
- if we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our Website Terms & Conditions and other agreements; or to protect our rights, property, or safety of our employees, our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

We will never sell your data to third parties for the purposes of marketing.

Where we store your data

The data that we collect from you is stored entirely inside the European Economic Area ('EEA'). It may though be processed by staff operating outside the EEA who work for us or for one of our suppliers. Such staff may be engaged in, among other things, the provision of service, the fulfilment of your order, the processing of your payment details and the provision of support services. By submitting your personal data to us, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy

policy.

Your rights

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we wish to use your data for such purposes or if we intend to disclose your information to any third party for such purposes and request your consent to these activities. If you wish to change your mailing preferences or opt-out of specific marketing communications sent from Pentacle, you may notify us via Admin@PentacleTheVBS.com . Alternatively you may contact us on +44 (0)1494 678555. It may take up to 21 days for the changes to come into effect. Please note that this will not alter your current email subscription preferences.

The Websites/Spatial Collaboration Worlds may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

Access to information

The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act. Any access request may be subject to a fee (as amended from time to time) to meet our costs in providing you with details of the information we hold about you.

If you would like to request a copy of your personal data under the Act or have any other related queries, please email Admin@PentacletheVBS.com

Accuracy

We will take reasonable steps to create an accurate record of any personal data you have submitted. However, we do not assume responsibility for confirming the ongoing accuracy of your personal data. You can update your personal data by making amendments as appropriate or by emailing us at Admin@PentacleTheVBS.com or by calling us on +44 (0)1494 678555. Please note that it will take up to 21 days for the changes to come into effect.

Cookies

The Websites do not currently use any cookies.

Changes to our privacy policy

Any changes we may make to our privacy policy in the future will be posted on this page. By continuing to use our Website you will be deemed to have accepted such changes.

Contact

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to Admin@PentacleTheVBS.com

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